

October 24 - November 2, 2025



APPLICATION PROCESS

Thank you for your interest in being a Community Booth vendor at the 2025 Greater Gulf State Fair! We are proud to offer a limited number of spaces to organizations that serve our Community such as, Police Department, Fire Department, Emergency Management Agency, and various branches of the United States Military. The deadline for applications is Friday, September 26, 2025 or when space is no longer available. **Community Booth Spaces are only 10' x 10' booth spaces.** Community Booth may not receive a larger booth space. Please note that submitting an application does not guarantee a space as there is a very limited availability. Applications from previous years do not rollover. Once we receive an application, we will let you know when it is received and ask that you are patient. Our Fair staff reviews applications daily.

Some of the criteria we use then considering an application:

- Overall Booth Appearance
- Availability of Space
- Prior experience as an Exhibitor
- Adherence to standards of operations and the GGSF Vendor Manual

COMMUNITY BOOTH

***New for 2025, Community Booth Vendors must purchase Pipe and Drape for \$75 for the 10' x 10' booth space. Pipe and Drape is mandatory for all Marketplace vendors. Community Booth vendors do not pay a front footage rate.**

The most effective booths are those that are creative, interactive, and actively connect attendees with your organization's mission in the community. However, please note that local regulations may limit the scope of your interactive activities.

Please review the Community Booth Rules and Guidelines below.

For any questions, please reach out to Madison McCreight, Fair/Vendor Manager.

Email: vendor@greatergulfstatefair.com

Office: 251-344-4573

COMMUNITY BOOTH RULES & GUIDELINES

Listed below are certain requirements and information concerning the application for the operation of a Community Booth Vendor during the annual Greater Gulf State Fair (“GGSF”). These requirements are not all-inclusive and the information is subject to change without the notice by GGSF.

If selected as a Community Booth vendor, you will be required to follow the Greater Gulf State Fair Vendor Manual for booth operations. This includes but are not limited to, standards of operations, approved distributing materials, booth appearance, operating hours, etc. Greater Gulf State Fair Vendor Manual, with detailed information, will be provided to applicants who are selected for community booth vendor.

- 1. Date of Final Payment:** All vendors must be paid in full by Friday, September 26, 2025. If full payment is not received, GGSF reserves the right to cancel the contract.
- 2. Insurance:** Vendors must send proof of liability insurance with at least one million (\$1,000,000) limit, naming “Greater Gulf State Fair, Inc” and “Mobile Jaycees, Inc” as additionally insured. Coverage is to begin at the time the exhibitor arrives on the fairgrounds and continues until the exhibitor leaves after the Fair. Certificate of Insurance is due on Friday, September 26, 2025. United States Military organizations are exempt.
- 3. Approved Materials:** Community Booth organizations or individuals are allowed to distribute free items/information. Organizations at Community Booths may not sell anything. No food or drink items can be sold. Only manufactured and individually sealed food items can be passed out.
- 4. Booth Standards:** Employees/Volunteers of the organizations must not solicit from, or approach any of the patrons walking through the Marketplace. Vendors that go beyond the leased space will be fined. Multiple occurrences will result in immediate dismissal from the Fair.
- 5. Assigned Space:** This is at the discretion of fair management, only. Vendors will NOT be permitted to switch locations once they are assigned. GGSF reserves the right to change space assignments as necessary. Space agreements are for the current Fair and do not carry over year-to-year. Assigned spaces will not be given out before check-in on Wednesday, October 22nd.
- 6. Set Up:** Vendors must make an appointment to pick up vendor packets and be escorted to their assigned space. Community Booth Vendor move-in dates are Wednesday, October 22nd and Tuesday, October 23rd. All vendors must be set-up and ready to open by 2 pm on Friday, October 24th. Fair Manager will email a link to sign up by Friday, October 3rd. Vehicles will not be allowed in Hocklander on Friday, October 24th.
- 7. Move-Out:** Indoor vendors may NOT tear down or remove any portion of the licensed area before the Marketplace close at 9 pm on Sunday, November 2nd. Vehicles are NOT allowed inside the Marketplace Building until the “all-clear” is declared by the GGSF Executive Director/Fair Management.
- 8. Parking and Credentials:** Commercial vendors may park in the east field near the Rodeo Arena, which does not require a parking pass. It is advised to arrive on-site early to a close parking space. The number of lanyards received depends on the space the size of the licensed space. 10’ x 10’ spaces will receive (3) three lanyards and should be used by the employees who will be working primarily for the duration of ten days. You may purchase more vendor lanyards for \$75 per lanyard. GGSF is not responsible for lost or stolen lanyards.
- 9. Operational Standards:** All booth MUST be open during operating hours (exceptions can be made in cases of emergency only with prior notice and approval by fair management). Vendors that open late or do not open will be fined. Multiple occurrences will result in immediate dismissal from the Fair. The vendor agrees to operate within licensed space only and to keep the area attractive, tidy, and clean (no hand-written signs). Loud speakers, music, demonstrations, pestering of patrons, or any other activities that may disturb other vendors are not permitted. Walkways shall be clear- the vendor is responsible for ensuring lines and crowds do not impede foot traffic.
- 10. Electrical Service/ Wifi:** A 110v electrical service is available for an additional cost. The vendor is responsible for providing their own extension cords. Additional power beyond this limit will be at an additional charge. Wifi is available for an additional charge for indoor vendors.